

2019 - 2020

ANNUAL REPORT



Our vision

Equipping all young New Zealanders for promising futures

Whakatakataka ana i ngā taitamariki o Aotearoa mō ngā āmua awhero



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"I can't believe how much the Award influenced me in terms of enhancing my self motivation, time management and sheer tenacity. Giving back to the community has become an integral part of my life and will continue. Completing the Award is a life changer".

Luke MacKenzie, Sacred Heart Auckland

The Duke of Edinburgh's International Award is the world's leading youth achievement award with more than 1.3 million young people taking part in 130+ countries around the world. Leaders around the world are recognising the importance of non-formal education and the Award aligns with a number of the United Nation's Sustainable Development Goals, in particular:

- Good health and well-being
- Quality education
- Decent work and economic growth

What We Do

Not all learning happens in the classroom. In fact, some of life's biggest lessons can happen in the least likely locations.

The Award creates opportunities for our young people to learn a new skill, get physically active, give service to their community and take part in an adventurous journey. They build confidence, problem solving skills and greater resilience, giving them more tools in their toolbox to thrive in our ever-changing world.

Open to all young people between the ages of 14 – 24, regardless of gender, background or ability. Participants design their own Award programmes, set their own goals and record their own progress.

The only person they compete against is themselves – by challenging their own beliefs about what they can achieve.

How We Do It

There are three levels to the Award – Bronze, Silver and Gold.

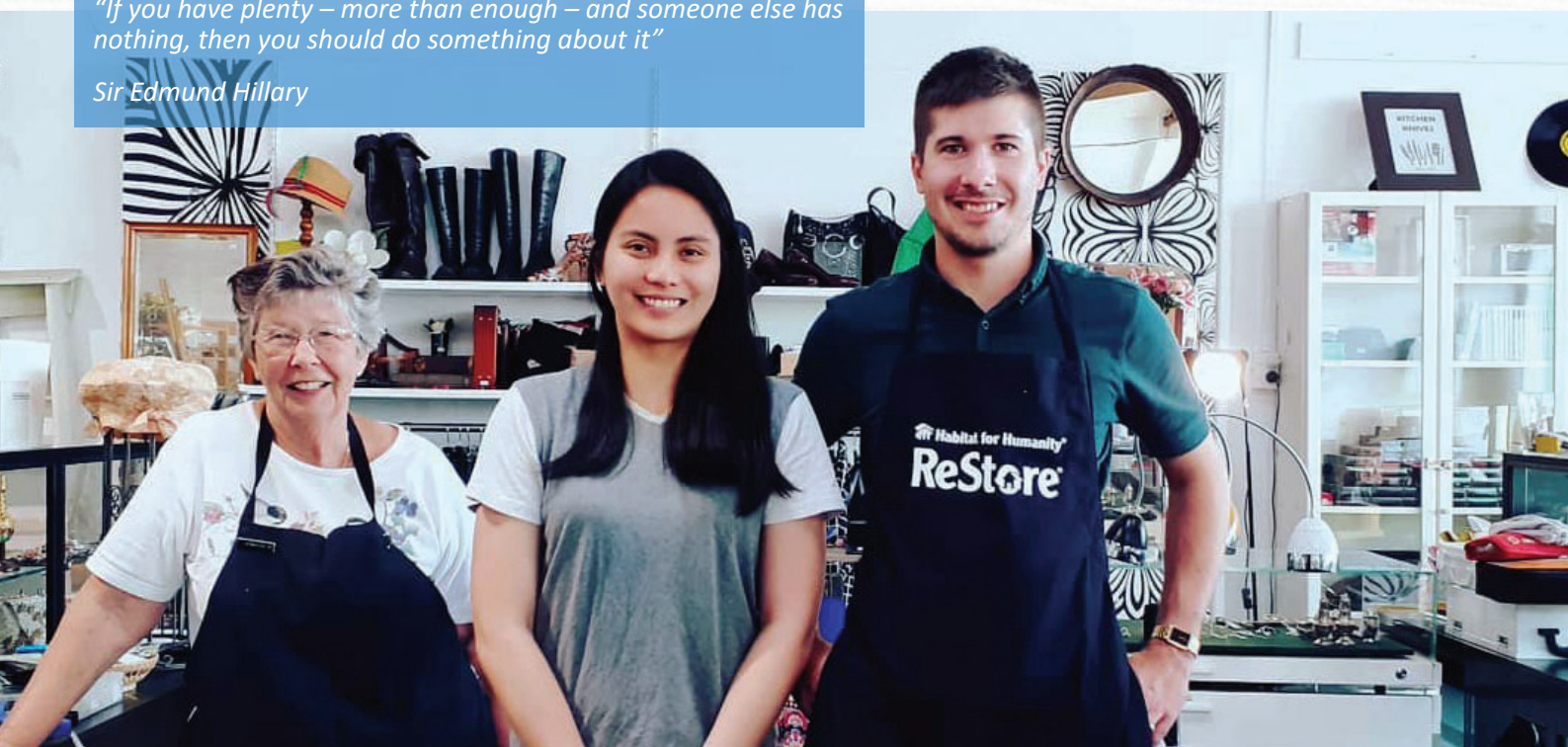
Each level has four specific sections that participants need to complete – Voluntary Service, Physical Recreation, Skills and Adventurous Journey (with a fifth section – Residential Project – at Gold level only).

Participants complete their activities through an Award Unit, under the guidance of an Award Leader.

At each level, participants increase the time, commitment and challenge they invest in order to achieve the Award.

"If you have plenty – more than enough – and someone else has nothing, then you should do something about it"

Sir Edmund Hillary



Kia ora tatou

As we reach the end of a busy and eventful year, I can say with confidence that The Duke of Edinburgh's Hillary Award is not only in good heart, but has shown perseverance and resilience, and has made a positive contribution to our communities.

It has been a challenging time for New Zealanders with the disruption and uncertainty caused by Covid-19. The board was well prepared with a crisis emergency plan in place and the office staff moved seamlessly to working from home.

I'd like to thank our National Director Karen Ross and her team for all their hard work, dedication and willingness to cope with the changes required. It has been no different for the board. Trustees have shifted to virtual meetings which have worked well. In the future I foresee a mixture of virtual and physical meetings.

With adversity comes opportunity. It was great to see articles in the news media about Award participants coping with the lockdown and finding new ways to help those in their communities, particularly those who were most vulnerable.

With the sudden impact of Covid-19, we have looked at how it might affect the Award, in particular participation over the next year. Our strategy has been refreshed to cope with some of the possible fallout and implications.

Both our registrations totalling 6,977 and completions of 3,275 were down by 8% on the previous year. While disappointing it is understandable given the effect of the COVID-19 outbreak on families, schools and the challenges of participating in the Award during a lockdown. On a more positive note we managed to keep expenditure in line with our income resulting in a modest profit of \$1,503.

As an organisation we must always remain relevant to our participants. I was pleased to see the introduction of the Kākāriki Journey which has an environmental and sustainability focus as young people progress through the Award.



On a sad note we accepted the resignation and loss of one of our trustees - Dan Winfield. Dan was a key part of the board for the last four years and made a valuable contribution. He guided us with his legal expertise, freely giving advice and direction where needed. Thank you Dan, we will miss you.

Thank you to all of our trustees who generously give their time and expertise to guide the Award here in New Zealand. Their contribution, guidance and dedication is greatly appreciated.

I have continued my involvement in assisting the participants at a local high school with their Adventurous Journey. Over the last year I have been out in the Kaimai Ranges, Tangihua Range, Coromandel, Pirongia and Mt Ruapehu. I always thoroughly enjoy shadowing groups and seeing the students learn teamwork, build confidence and grow their skills in the outdoors. Being part of these groups gives me a good understanding of what is happening at grass roots level.

In closing, I would like to acknowledge and sincerely thank funding partners for their crucial contribution. It makes a positive difference to the futures of young people in Aotearoa New Zealand.

Ken Hames
Board Chair

National Director's Report



He iti hau mairangi e tū te pāhokahoka

After the storm, the rainbow appears

Writing this report, it is satisfying to see that of the twenty plus targets we had for the year, only two were not complete and these are well underway. After several years of change and development, this year we have focussed on growth and the digital transformation of the Award in Aotearoa.

Progress over the year was steady, and as late as mid-March, our goals for the year were ahead of target and investment for the year ahead was healthy. Like the rest of the world, our year segmented into two parts with the onset of COVID-19. This brought many challenges and through them we learnt to be adaptable, flexible, innovative and humane.

Conversations with young people gave us insight into their aspirations around employment, identity and commitment to the planet. These aspirations promoted a focus on employability for Award holders. We have partnered with Youth Hub, a platform for young people to showcase themselves to employers. We also have NCEA vocational credits aligned with each level of the Award. Alongside these developments, Award recipients now receive digital accreditation to showcase their achievements gained through participating in the Award.

The emphasis in Aotearoa on how we care for our land and people seeded the thinking behind launching the *Kākārīki Journey* in February 2020, where Award participants can choose to do their Award with a focus on the environment. One of the benefits of this journey has been the new

partnerships it has brokered with organisations such as Papa Taiao Earthcare, Squawk Squad and Sustainable Coastlines.

Constantly striving to support our community is at the centre of our digital journey. The Award needed a more sustainable model for delivery. The completion of digitising Award delivery processes positions the Award for our next big challenge - growth. We have also worked with the International Award Foundation (IAF) to improve the performance of the Online Record Book (ORB).

Then came COVID-19. All of our planning and backup systems prepared us well for what the past three months has brought. The Award has found this period affirming. This is because of the collegial direction our work has taken, the engagement of the Award community in Aotearoa and the high level of commitment from our volunteers and staff.

A sincere thank you is due to the Award staff, volunteers and the funders who continue to invest in our work.

COVID-19 provided us with opportunity to stock take and reset. Our numbers were constant, completions of the Award were steady and our participants took the lockdown in their stride and used this time purposefully. COVID-19 introduced us to a new way of living, this includes how we deliver and operate the Award. We have a world where values mean more than profitability, where how you live and interact with others is more important than what you do.

The Award's role in contributing to community recovery and confidence cannot be under-estimated. Voluntary service through response to community need, skills by keeping young people engaged and curious, physical activity as part of their wellbeing, and options for adventurous journeys that are innovative and challenging.

The role the Award plays in the lives of young people is more important than ever. We want observers to see how the Award helped us heal and rebuild our world, has shown us survival skills, tenacity and resilience - but most of all - remain as a beacon for young people's pathway through life.

We start and finish our Award year in Aotearoa during Matariki, the Māori New Year, and it is appropriate that we share this time of new ambition and planning for the future. That we acknowledge the significant contribution of our community and the achievements of the year. Thank you.

Ekea Kā tiritiri o te moana

Ascend to the heights of your aspirations

Karen Ross
National Director

■ Kākāriki Journey

The Kākāriki Journey initiative was launched in February 2020 after we asked our participants what they really cared about.

Climate change and protecting the environment were top of the list.

Young New Zealanders can now do any level of the Award – Bronze, Silver or Gold – with an environmental and sustainable focus – their Kākāriki Journey.

It will see them doing beach clean-ups, predator trapping, learning beekeeping, upcycling, plus much more.

The activity requirements for participants who opt to do the Kākāriki Journey remain the same, the difference is that their Voluntary Service and Skills sections must have an environmental focus.

The Kākāriki Journey will formally recognise young New Zealanders efforts in the environmental field. Now, more than ever before, it's crucial that we care for our planet. Evidence of nature in crisis is all around us. Through offering the Kākāriki Journey, our aim is to equip all young New Zealanders with skills and experience to play an important role in protecting Aotearoa.

Manaaki whenua, Manaaki tangata, Haere Whakamua

Care for the land, Care for the people, Go forward



■ Dukies Club

March 2020 saw 52 enthusiastic Duke of Ed participants get together at Pelorus House in the Hutt Valley for the first ever 'Dukies Club'.

They came from special education units across greater Wellington, including Otaki and the Wairarapa.

As well as hearing an inspirational talk from Hamish Gilbert who is working on his Gold Award, attendees got hands-on, looking at how to pitch tents and participating in cool outdoor games.

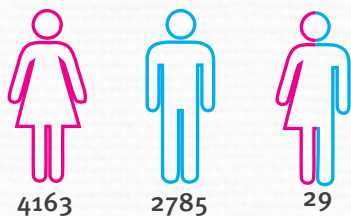
A joint initiative between Special Olympics and the Award, this is a pilot programme that involved secondary schools with special education units and care providers. Long term, we hope to roll it out around Aotearoa.

Desired outcomes for the programme include participants getting involved in Special Olympics and lifelong sport, developing an ongoing interest in walking and tramping, plus the possibility of gaining employment with new skills through Youth Hub.

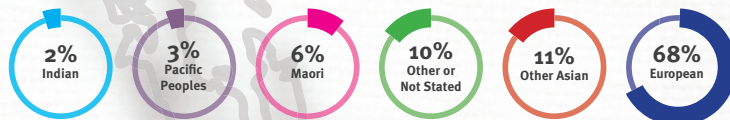


Our Impact

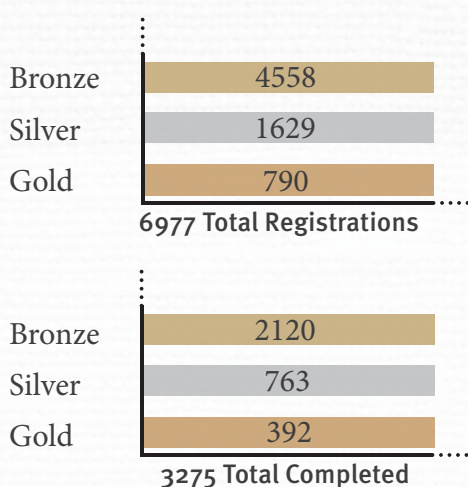
Registration by Gender



Ethnicity of Participants



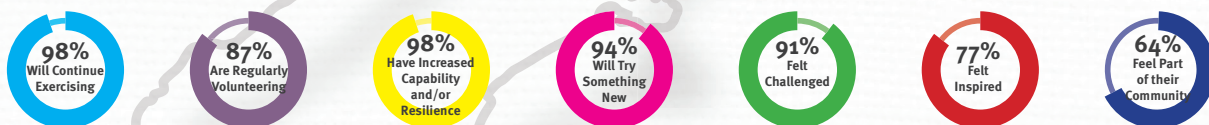
Registration Numbers



Milestones

Participants have given a total of **32,033** hours of voluntary service to communities throughout Aotearoa. Physical and mental wellbeing has improved through a combined total of **51,795** hours of physical recreation. Participants have broadened their horizons by investing a total of **43,188** hours in learning a new skill.

As a result of doing the Award



** From research undertaken by The Duke of Edinburgh's International Award of respondents across New Zealand from January to December 2019

255,873 Registrations since the Award started in Aotearoa New Zealand with a **63%** completion rate

160,165 Awards have been achieved since the Award started in Aotearoa New Zealand:

104,607 Bronze Awards
39,964 Silver Awards
15,594 Gold Awards

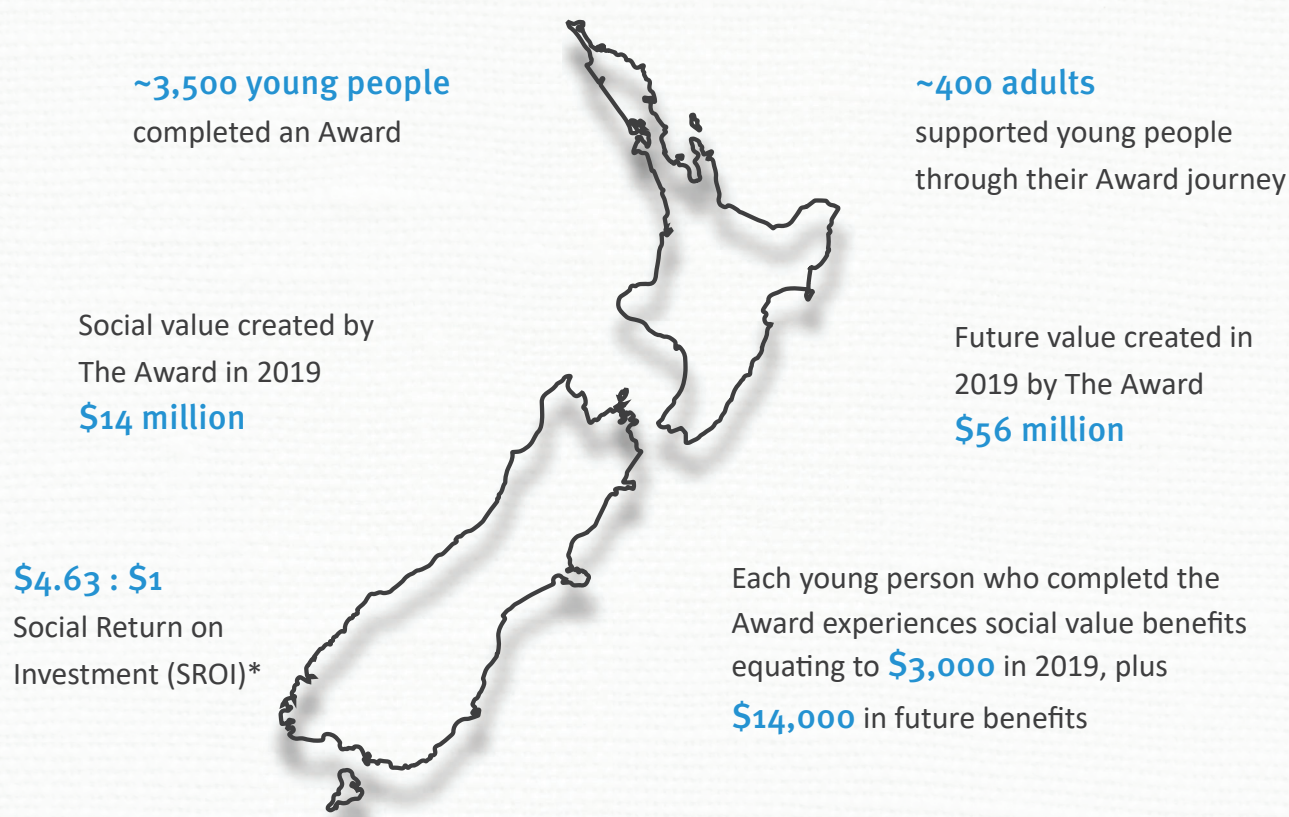
3,209,843 Voluntary hours achieved since the Award started in Aotearoa New Zealand:

1,359,891 Bronze Hours
1,039,064 Silver Hours
810,888 Gold Hours

The Social Value of The Award in Aotearoa in 2019

The Award is striving to give more young people access to a high quality, non-formal education and learning experience each year. In order to begin to measure the impact of The Award in Aotearoa, we have conducted a Social Value analysis for the Award; Social Value is the value of change that stakeholders of the Award experience due to their involvement with the Award. Our stakeholders are: Award participants, the adults who volunteer to support young people through their Award experience, and the recipients of Award participants' volunteering efforts (charitable and community causes).

Through our Social Value research, we estimate that **\$14 million** in social value was generated in 2019 through the delivery of the Award framework. A further **\$56 million** is estimated in future value, due to the 2019 cohort of Award Holders' continuation of their personal development activities over their lifetime, following completion of their Award.



Of the \$14 million estimated NZ Dollars created by the Award in 2019 -

\$10,228,000
was created through increased engagement with charitable and community causes



\$2,503,000
was created through improved physical health and fitness



\$997,000
was created through improved mental health and wellbeing



*Based on the social value analysis of The Award in Aotearoa in 2019, we estimate that for every \$1 that was invested in the Award, \$4.63 in social value was generated. For the purposes of the SROI calculation and to align the value created with the annual cost of Award delivery, the value of one year only has been included. The average time to complete the Bronze, Silver and Gold Award level is 1.03, 1.23 and 1.82 years respectively.

Being in isolation during the COVID-19 lockdown didn't stop our determined young people from carrying on with their Award activities and maintaining their well-being. Throughout this crisis, people throughout Aotearoa have pulled together to support those who need it most. For many of our participants, a bridge has been built between generations as participants helped older people in their communities.

Following are some examples of the initiative our participants showed to continue their Award while at home.

Hurunui's Disaster Chef teaches online cooking skills

Noah Wilson is the Disaster Chef, teaching online cooking skills live on Facebook!

"The idea of the show is to keep people interacting with me and asking questions while I cook a recipe I've only seen once. I answer as many people as I can. It's loads of fun and is run weekly on the Hurunui Youth Facebook page on Fridays at 5pm" says Noah.

Noah is currently completing his Gold Award through the Joshua Foundation. He is on the Hurunui Youth Council and has been leading camps for disadvantaged youth.

"The show came about when the Hurunui Youth Council were looking for ideas to keep youth entertained through lockdown and I volunteered to take Disaster Chef on. It's run by myself with my brother Caleb filming".



Noah

Tapanui students support elderly neighbours

Blue Mountains College student Sydney Robertson kept busy in Tapanui by delivering groceries to elderly neighbours and doing a shift for Meals on Wheels.

"I took over my Nana's shift for meals on Wheels as she had to stay home", says Sydney. "I also helped my parents at Road Transport Logistics to shift cars around so that the truck drivers were able to get home without traveling with others and breaking the COVID-19 rules".

Alongside this, Sydney is also an essential worker at the local Tapanui 4 Square where she picked up extra shifts to help out.



Sydney

Another Tapanui Duke of Ed participant, Elizabeth Lamb, was also providing support during lockdown by getting her elderly neighbour's groceries for them.



Elizabeth

Down with the Donkeys

Hamish is currently completing his Silver Award with Outdoor Training New Zealand in the Bay of Plenty. He was teaching drumming at a local pipe band for the Service section of his Award but with the move to Level 4, he had to find a new activity to do.

Hamish's 90-year old neighbour has eleven donkeys, two cats, a dog and chickens so Hamish helped her to care for her animals.

He also helped her build a shed.



Reducing plastic waste

Hannah from Solway College is currently working on her Silver Award.

Unable to continue volunteering with Brownies for her Voluntary Service due to COVID-19, she started sewing bags for the Carterton Boomerang Bag programme, which provides reusable bags for people so they can reduce the number of disposable bags being used. Hannah sews ten of these bags every week.



Helping Parihaka Marae

Alex, who is from Rahotu and is doing his Award through Taranaki Outdoor Pursuits and Education Centre, collected watercress from his family farm and delivered it in a contactless way to Parihaka Marae for the Voluntary Service section of his Award. Residents of the papakāinga housing at Parihaka Marae were really appreciative of his support during lockdown.

"I enjoyed getting out and doing something different during lockdown," said Alex. "I picked watercress twice a week until I went back to school".



Tauranga student forms friendship reading for blind

For two and a half years, Lauren has been reading to Shirley Macdonald who is blind. She would visit Shirley at her retirement village every Saturday. While it started as service for her Gold Award, the pair have formed a strong friendship. *"Reading to Shirley has been an amazing part of my life,"* Lauren said.

When they were forced apart by lockdown, they found a way to keep up the connection. A book was dropped off to Lauren from Shirley's collection, then Lauren would read to Shirley every Saturday morning over the phone. *"It was one of my brighter times during lockdown",* says Shirley.



Statement of Financial Position

“What the entity owns? and What the entity owes?”

For the year ended 30 June 2020

	THIS YEAR (\$)	LAST YEAR (\$)
ASSETS		
Current Assets		
Bank Accounts and Cash	105,461	218,469
Debtors and Prepayments	57,297	57,388
Other Current Assets	442,099	301,040
Total Current Assets	604,857	576,897
Non-Current Assets		
Property, Plant and Equipment	75,603	19,637
Total Non-Current Assets	75,603	19,637
TOTAL ASSETS	680,460	596,534
LIABILITIES		
Current Liabilities		
Creditors and Accrued Expenses	32,966	79,754
Employee Costs Payable	50,866	42,895
Unused Donations and Grants with Conditions	213,161	76,009
Other Current Liabilities	19,569	35,480
Total Current Liabilities	316,561	234,139
TOTAL LIABILITIES	316,561	234,139
NET ASSETS	363,898	362,394
ACCUMULATED FUNDS		
Accumlated Surpluses	363,898	362,395
TOTAL ACCUMULATED FUNDS	363,898	362,395

*“How was it funded? and What did it cost?”***For the year ended 30 June 2020**

	THIS YEAR (\$)	LAST YEAR (\$)
REVENUE		
Donations, Fundraising and other Similar Revenue	15,406	29,295
Fees, Subscriptions and other Revenue from Members	45,014	37,451
Revenue from providing Goods or Services	534,926	571,843
Interest, Dividends and other Investment Revenue	10,628	11,492
Specific Grants	457,604	551,090
Other Income	94,248	32,603
TOTAL REVENUE	1,157,825	1,233,775
EXPENSES		
Expenses relating to Public Fundraising	50	101
Employee Related Costs	582,659	580,767
Costs Related to providing Goods or Services	237,050	315,811
Project Funding Programme Delivery	336,563	332,684
TOTAL EXPENSES	1,156,322	1,229,364
SURPLUS FOR THE YEAR	1,503	4,410

Full Financial Summary can be found [here](#)

PATRON

Her Excellency The Rt Hon Dame Patsy Reddy

BOARD**Board Chair:**

Ken Hames

Trustees:

Richard Chilton

Andrea Duncan

Emily Fabling

Simon McDermott

Maxine Moana-Tuwahangai

Mason Stretch

Dan Winfield (Deceased January 2020)

Youth Trustee:

Ishan Kokulan

STAFF

Karen Ross – National Director

Candice Maritz – Finance Advisor

Monique Warring – Communications Advisor

Leah Vilda – Relationship and Funding Advisor

Jessica Zanetti – Award Delivery Advisor

Kylie Thorpe – Award Delivery Advisor

Marie Wilson – Gold Award Advisor

Kathleen Long – Administration Support

Robin Greenberg – Parental Cover

KEY PARTNERS

Auckland Challenge

Blue Light

Bushworks

Escape Adventurous Journeys

Joshua Foundation

Papa Taiao Earthcare

Taranaki Outdoor Pursuits and Education Centre

Whenua Iti Outdoors

NATIONAL ORGANISATIONS

Boys' Brigade

Girls' Brigade

New Zealand Cadet Forces

Scouts NZ

Special Olympics

St John

Surf Lifesaving New Zealand

Youthtown

YSAR – Youth Search and Rescue

AWARD ACTIVITY PROVIDERS

Actura

Adventure Specialities

Adventure Works

Adventure Southland Ltd

Afoot

Antipodeans Abroad

Auckland Challenge

Auckland Sea Kayaks Ltd

Bigfoot Adventures

Blue Light

Boyle River Outdoor Education Centre

Bushworks NZ

Crimson Education

Escape Adventurous Journeys

Habitat for Humanity

Hillary Outdoors Education Centre

House of Science NZ Charitable Trust

Joshua Youth

Little Brown Kiwi

Makahika Outdoor Pursuits Centre

New Zealand Sailing Trust

Outdoor Training New Zealand

Outward Bound New Zealand

Papa Taiao Earthcare

Peak Performance Solutions

Peel Forest Outdoor Centre

Perry Outdoors Education Centre

Potiki Adventures

Search the Way

Social Nature Movement

Spirit of Adventure

Summer Camp USA

Taranaki Outdoor Pursuits and Education Centre

Travel Ed

Whenua Iti Outdoors

YMCA Camp Adair

YMCA Hawkes Bay

YMCA Kaitoke Outdoor Education Centre



THANK YOU FOR PARTNERING WITH US

"Through the Award I've learnt how to mature, bond with people and support others when they are down. I've learnt to always be positive and see the best in life".

Zaria Loau, Sacred Heart College Lower Hutt

Platinum Partners



MINISTRY OF
YOUTH DEVELOPMENT
TE MANATŪ WHAKAHIATO TAIOHI

Administered by the Ministry of Social Development

Gold Partners



Silver Partners

Glenice and John
Gallagher
Foundation



Lottery Grants Board
Te Puna Tahua
LOTTO FUNDS FOR YOUR COMMUNITY

Google
for Nonprofits



Bronze Partners



Four Winds
FOUNDATION

Tai Shan Foundation



Partners of the Award



Hugh Hunter Berg
Charitable Trust



Winton and Margaret Bear
Charitable Trust



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