



ANNUAL REPORT

2020-2021

OUR VISION

Tō Mātou Moemoeā

Equipping all young New Zealanders
for promising futures

*Te takatū i ngā rangatahi katoa o
Aotearoa mō te anamata whaihua*



OUR PURPOSE

Tō Mātou Pūtake

To provide an exciting, flexible and
meaningful journey for young people
that builds wellbeing, confidence,
skills and identity

*He tohu i tētahi ara whakaihiihi,
tāwariwari, whaitake āno hoki hei
whāinga mā te rangatahi e hangaia ai
te toiora, te māia, ngā pūkenga me te
tuakiri*

TABLE OF CONTENTS

4	WHO WE ARE
5	BOARD CHAIR'S REPORT
6	NATIONAL DIRECTOR'S REPORT
7	PARTICIPANTS' STORIES
8-9	COMMEMORATING HRH THE DUKE OF EDINBURGH
10	OUR IMPACT
11	SOCIAL VALUE
12	STATEMENT OF FINANCIAL POSITION
13	STATEMENT OF FINANCIAL PERFORMANCE
14	AUDIT REPORT
15	DIRECTORY
16	THANK YOU FOR PARTNERING WITH US



WHO WE ARE

The Award equips young people for promising futures. We believe that not all learning happens in the classroom. In fact, we believe that some of life's biggest lessons happen in the least likely locations. Our framework helps young people discover a talent, trait or passion at which they can excel, giving them the confidence to take their future in stride. The Duke of Edinburgh's International Award is a global programme with the goal of challenging, empowering and recognising young people between the ages of 14 and 24. It is the world's leading youth achievement award with more than 1.3 million young people taking part in over 130 countries.

In Aotearoa, we have helped motivate young Kiwis to set goals and challenge themselves to take control of their lives and futures since 1963. The classroom is not the only place to nurture the potential of one of our country's greatest natural resources – our youth. We strive to reach rangatahi in communities across the country and provide a platform that equips them with important life skills.

Today, the Award in Aotearoa is engaging around 20,000 young people and over 550 Award Leaders annually. Our programme is in government and independent schools and a wide range of organisations such as Cadet Forces, Scouts, Girl Guides, youth groups, sports clubs and teen parent units.

WHAT WE DO

The Award challenges young people to develop skills and tools to improve themselves and their communities by encouraging them to go beyond their comfort zone. Through lack of confidence, opportunity or education, many young people feel incapable of effecting real change in their communities. Our unique framework is designed to help them discover that they are more capable and powerful than they ever dreamed.

HOW WE DO IT

The Award is about individual challenge and developing a sense of commitment. With guidance from Award Leaders, each young person is encouraged to examine themselves - their interests, abilities and ambitions - then set challenges in the four different sections of the Award - Voluntary Service, Physical Recreation, Skills and Adventurous Journey (with a fifth section - Residential Project - at Gold level only).

OUR IMPACT

Leaders around the world are recognising the importance of non-formal education. Our international research shows a significant positive impact on:

- improved mental health and emotional wellbeing
- improved employability and earning potential
- improved physical health and fitness
- increased engagement with charitable and community causes
- increased social cohesion.



Manaaki whenua, manaaki tangata, haere whakemua

If we take care of the earth and take care of people, we will take care of the future

BOARD CHAIR'S REPORT

Kia ora tātou.

It has been a tough and uncertain time for many New Zealanders over the last year with lockdowns, travel restrictions, employment uncertainty in some sectors and disruption to schooling. This in turn has had implications for us running the Award. We have had to be flexible in how we administer the Award with staff working from home during lockdown, we have run a Gold Ceremony with a maximum of 100 guests and we established adaptable criteria for Adventurous Journeys in a COVID-19 environment. By being adaptable and flexible to our providers and participants, we have ensured the Award has got through the last year in great shape.

Registrations have increased significantly to 8,440, which tells me the Award is more than ever providing relevance for the youth involved.

We had 3,500 completions and were delighted to still be able to hold Gold Ceremonies during the year. For me, it is a personal highlight to attend and hear what has been achieved during an awardee's personal journey to achieving Gold.

It is inspiring to see that our participants have contributed 55,559 hours of voluntary service to their communities over the past year. The overall value of this commitment is estimated at \$8,383,000.

As a result of markedly increased registrations we have had a commensurate increase in revenue, which flowed through to a resulting surplus of \$35,433.

I would like to thank Karen and the central office team for all the hard work they have put in over the year, particularly coping with the uncertainty of a constantly changing environment. Staff have shown dedication and commitment to ensuring that participants can still complete their Award and gain practical life skills.

I'd also like to acknowledge the passing of our founder HRH The Prince Philip, Duke of Edinburgh. The Award he established has transformed the lives of millions of young people around the world. Over 160,000 Awards have been achieved in Aotearoa since the Award was established here in 1963.

Bridgette Windley joined our board in August at the AGM. Welcome Brigitte. She is a Gold Award holder, and we look forward to her knowledge and experience bringing a valuable contribution to the board.

I'd also like to thank Simon McDermott who finished his term on the board in February after three years of service.

The Award in Aotearoa operates under a licence from the International Award. I was pleased to have confirmation of our licence renewal in June for another three years until 2024. We passed with flying colours due to the hard work, policies and processes that Karen and the management team have put in place.

From a governance perspective, the International Award noted that we have "an engaged board all whom have a personal connection to the Award". This personal connection ensures the decisions we make as a board have the best interests of the whole Award at heart and in the forefront of our minds.

I have had the pleasure of continuing to help out my local high school with their Adventurous Journeys. Over the last year, we made several trips into the Tangihua Forest and Kaimai Ranges. I was also fortunate enough to have the pleasure of shadowing a trip on the Milford Track.

In closing, I would like to sincerely thank and acknowledge our funding partners for their crucial contribution. It makes a such a positive difference to the futures of our young people.

Ken Hames
Board Chair



NATIONAL DIRECTOR'S REPORT

Ko te manu e kai ana i te miro nōnā te ngahere. Ko te manu e kai ana i te mātauranga nōnā te ao.

The bird that consumes the miro owns the forest. The bird that consumes knowledge owns the world

In a year that opened with uncertainty, I am proud to lead a community that picked up the wero, owned their world and became part of the solution to COVID-19 here in Aotearoa. The prospect of a hard year called for a programme of early, open and purposeful communication paving a clear pathway to navigate the Award. We were adaptable, innovative and determined, and the Award in Aotearoa flourished. The numbers show registrations, progressions and completions are well ahead of previous years - a 21% increase in registrations over the previous year.

It is timely that the digitisation of most of our Award key processes was well under way when we went into lockdown and we have continued this process throughout the year to be at the forefront of digital transformation in the Award world. Our digital partners described our developments and the Award as ground breakers.

Our social impact analysis research for the period July 2020 to June 2021 reinforces the Award's value to both participants and adults involved in the Award and also to Aotearoa New Zealand. This report indicates a promising trend of our social return on investment from the previous year of \$4.63 to \$5.77: \$1. Both the Award participants and leaders are key contributors to engagement in service to charitable purposes (\$8,383,000) and improved mental health and wellbeing (\$7,659,000). This places the Award community at the forefront of providing a response to the pressures of this COVID-19 world with a future social value, created by the Award to Aotearoa in 2020/21 is estimated at \$40.9 million.

Our staff and Award Leaders worked tirelessly to support our participant rangatahi and, at times, under difficult circumstances. Our participants' displayed integrity, innovation, enthusiasm and a high calibre of Kiwi grit. During this time, our stakeholders continued and increased their investment in us, and the Award Governors responded and supported the plan to get the Award through these times.

Our digital delivery enables the Award to operate in a vital and customer-focused manner. Our processes connect whānau, participants, Award Leaders and stakeholders to the Award. Our education to employment focus is supported by the production of digital credentialling for all participants and Award Leaders. This supports their pathways for study and employment and focuses the Award as the leaping off point for promising futures. During and beyond lockdown, the Award attracted new partners and delivery agencies. We trained 171 new Award Leaders, and new organisations such as Habitat for Humanity, Age Concern, Piha Surf Academy, TravelEd, Kāpiti Equestrian and Vaulting Centre and the NZ Sailing Trust enrich the Award experience available. Partnership growth within the existing partnerships with youth agencies and AAPs flourished. The 'mahi tahi ana' kaupapa established with our partners strengthens all our purposes.

An intergenerational programme, My Music Ignites My Soul, launched in December. The groundwork is being laid to add a te ao experience to the Award alongside the journey in te ao being imbued in the Award throughout Aotearoa.

The National Award organisation receives a licence to convene the Award in Aotearoa, which is audited and relicensed on a cyclic basis. Early in 2021, the preparation and subsequent audit resulted in the renewal of the licence and an endorsement of how the Award is delivered in Aotearoa.

As the year closed, we farewelled our founder HRH The Prince Philip, Duke of Edinburgh ([our tribute book](#)). As is often the case, the full scope of his lifelong work is only now being recognised.

To conclude, this seminal year is best described in the words of our Gold Awardees:

"Taking part in the Duke of Edinburgh's Award gave me the opportunity and the motivation to push myself like nothing else. It was an Award I knew I could be proud of and it provided me with life-changing experiences with other people. While it was a three-year long journey of hard work and perseverance, it is also a journey I will never forget."

"Not only did the Award connect me to my community through planning, dedication and great time-management skills, I can achieve any goal I set out to do."

What shines through this year is the contribution of the Award across our country and society, through service, community engagement, a love of learning, health and fitness, social cohesion, improved mental health and emotional wellbeing and improved employability. It is a programme to equip all rangatahi in Aotearoa New Zealand to cast their net and embrace the opportunities their futures hold. The Award opportunity is like no other and, alongside all else these rangatahi achieve, provides a unique leaping-off place to lives of purpose and achievement.

Karen Ross

National Director



PARTICIPANTS' STORIES

Award participants sailed into Auckland as the 36th America's Cup got under way

A boatload of Award participants sailed into Auckland on 15 January 2021 after a five-day adventure at sea, just in time for the 36th America's Cup. Sailing into Auckland Harbour ahead of a 3pm race that day, they passed the America's Cup boats on the water.

The 16 students aged between 17 and 18 completed the trip as part of their Adventurous Journey, which requires participants to plan and launch an adventure.

Having set off from Sullivan's Bay, the crew completed the final leg of the journey on Steinlager 2. The famous boat in which Sir Peter Blake raced around the world in 1989 has been home to the crew of students on their journey around the Coromandel.



The Award team on Steinlager 2.

The students come from schools in Auckland and Rotorua, and most had never been sailing before the trip.

Raising funds and planning has been a significant part of gaining the Award. Rotorua Lakes High School students, Kirsty and Isidora funded their journey by selling chocolate bars and working in a local bike shop. "It has been a lot of hard work and taught us both resilience and negotiation skills," says Isidora, who is in Year 12.

"It's a bit different to your usual Gold Award," says Evelien Van Vliet, Development Manager for NZ Sailing Trust. "Most Award participants go tramping overland for their Adventurous Journey. The Award encourages students to plan their own journey and be self-sufficient."

Hamish's Adventurous Journey is just starting

Hamish Gilbert completed a gruelling 100 km cycle ride through Hawke's Bay in gale-force winds as part of his mission to earn Gold in The Duke of Edinburgh's Hillary Award.

The Adventurous Journey section was a three-day hard slog and the third and final requirement for his Gold Award. Hamish had meticulously planned his route and every detail of the journey. "It was headwinds all the way," he says. "By the time I arrived home, I was very tired. I was very pleased with myself."

But Hamish's Adventurous Journey is only beginning. He finished at Havelock North High School last year with his Gold Award – one of only two students at his school to achieve it in 2020.



Hamish Gilbert tired but happy at the end of a gruelling three-day cycle ride.

His achievement is even more remarkable because he did the challenges solo rather than as part of a school group. He started in 2016, and it took him four years. Hamish is a passionate environmentalist, and for the Voluntary Service section of his Bronze, Silver and Gold Awards, he collected scrap metal to raise funds for Special Olympics. For Bronze, he collected 60 kilograms of metal. By the time he got to his Gold Award, he had collected that in the first week.

Hamish first found his voice as a public speaker in 2017 with a school speech assignment about The Duke of Edinburgh's Hillary Award. Since then, he has spoken to the community about bokashi bins at a joint Napier City Council and Environment Centre Hawke's Bay event about composting and worm farms. When Special Olympics New Zealand needed a guest speaker to launch 'the Dukies', the Special Olympics Duke of Edinburgh's Hillary Award club in Wellington, they went to Hamish.

COMMEMORATING HRH THE DUKE OF EDINBURGH

The Duke of Edinburgh's Hillary Award was deeply saddened by the passing of our founder, HRH the Duke of Edinburgh, KG, KT, on 10 April 2021.

Prince Philip was a champion of the infinite potential of young people and a pioneer in non-formal education and learning. We remember his vision in creating the world's leading youth achievement award and the immense contribution he made. The Duke of Edinburgh's commitment to young people began in 1956, when The Duke of Edinburgh's Award was first founded.

Prince Philip leaves us not only with the memory of an exceptional man who gave a lifetime of service, he leaves us with a legacy. The Award is his living memorial for which we owe him a deep sense of gratitude.

The Award was first established in Aotearoa in 1963. It was an instant success and has impacted the lives of over 250,000 rangatahi from all walks of life. The impact of the Award on the young people who participate and their immediate community is extraordinary – it transforms lives.



“Prince Philip will be fondly remembered for the encouragement he gave to so many young New Zealanders through The Duke of Edinburgh's Hillary Award. In over 50 years of the Award in New Zealand, thousands of young people have completed life-changing challenges through the programme.”

Rt Hon Jacinda Ardern, Prime Minister of New Zealand

“When The Duke of Edinburgh first set up the Award, he wanted to inspire and empower young people and adults around the world. My father was a pioneer in non-formal education and learning, and even 65 years ago, he recognised that young people needed to be resilient, confident and adaptable. He recognised that these were attributes that you didn't necessarily learn in a classroom – but rather, were developed through persistence, challenge and commitment in areas like voluntary service, sport, hobbies and adventurous pursuits.”

HRH Prince Edward, Earl of Wessex, Chairman of Trustees of The Duke of Edinburgh's International Award

HRH THE DUKE OF EDINBURGH TRIBUTES

Our Award community paid tribute to HRH the Duke of Edinburgh, with many sharing how participating in the Award has impacted their life.

Thank you for the foresight, vision and service. Creating an explorer mindset in young people is a wonderful gift to us all. May you rest in peace after a life lived well.

Mary Watson, Bronze Award holder

Your creation of the Award has helped so many young people during your life and will continue to help them now that you have gone. There are few who can claim to have helped so many. You have left a legacy for others to aspire too.

John Adams, Award Leader

Prince Philip will always be a guiding light for the young people who have had the opportunity to make themselves and the world better. Thank you for all you have done. RIP.

Hannah, Bronze and Silver Award holder



TAS Award participants observing a minute's silence to acknowledge our Founder.



Twin sisters Brigitte (left) and Ursula (second from right) receiving their Gold Award from HRH the Duke of Edinburgh at Government House in Wellington in 1990.

I remember HRH the Duke of Edinburgh as a man of ambition for youth. He was approachable, great company and devoted to his role alongside the Queen and to his personal patronages. Do not underestimate his contribution to the causes he championed nor his legacy to these causes.

Richard Izard, CNZM OBE

I have been privileged as an Award Leader to see the benefit of your Award with my participants. They need to be self-motivated, focused, hardworking and determined through difficult and sometimes very challenging times. The life skills learned when completing The Duke of Edinburgh's Hillary Award sets them apart and helps to ready them for further success in the future.

Kate Pilkington, Award Leader

Supervising tramps for high school students has been an absolute highlight of my career spanning three decades so far. Apart from the many outdoor survival skills developed by the students involved, it has been a privilege to watch them grow as confident, reliable young people who also come to learn the value of giving back to others via their completion of the Award. The Award has been a huge success in encouraging students to value friendships, physical activity and service to the community. This seems especially true in the digital age in which we now find ourselves immersed. Here's to 'Duke of Ed' continuing for many years to come.

Phil Kendon, Expedition convenor for Wellington College

OUR IMPACT

Registration by gender



59.62%



39.68%



0.69%

Ethnicity of participants



Total registration numbers



5795



1804



841

8,400 total registrations - an increase of 21% from 2019 - 2020

Milestones

Participants have given a total of **55,559** hours of voluntary service to communities throughout Aotearoa.

Physical and mental wellbeing has improved through a combined total of **78,074** hours of physical recreation.

Participants have broadened their horizons by investing a total of **60,019** hours in learning a new skill.

Total Awards completed



2235



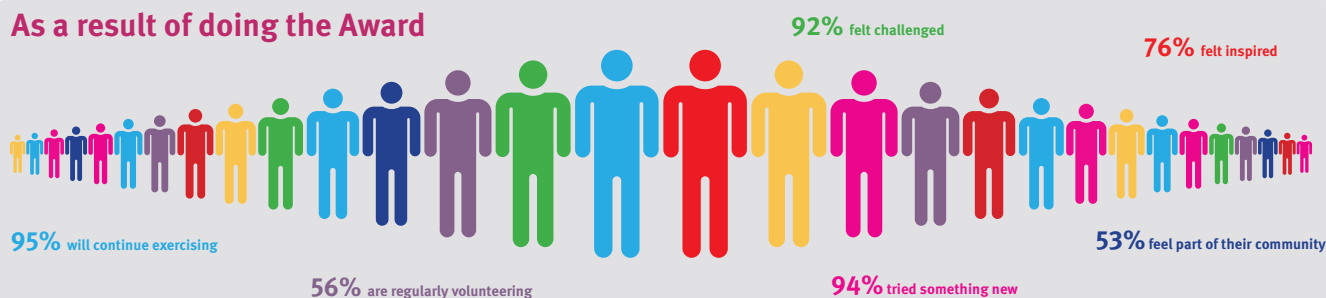
870



395

3,500 total completions - an increase of 7% from 2019 - 2020

As a result of doing the Award



From research undertaken by The Duke of Edinburgh's International Award of respondents across New Zealand from January to December 2020.

264,317 registrations since the Award started in Aotearoa New Zealand with a **62%** completion rate

163,665 Awards have been achieved since the Award started in Aotearoa New Zealand:

106,842 Bronze Awards

40,834 Silver Awards

15,989 Gold Awards

3,265,402 voluntary hours achieved since the Award started in Aotearoa New Zealand.

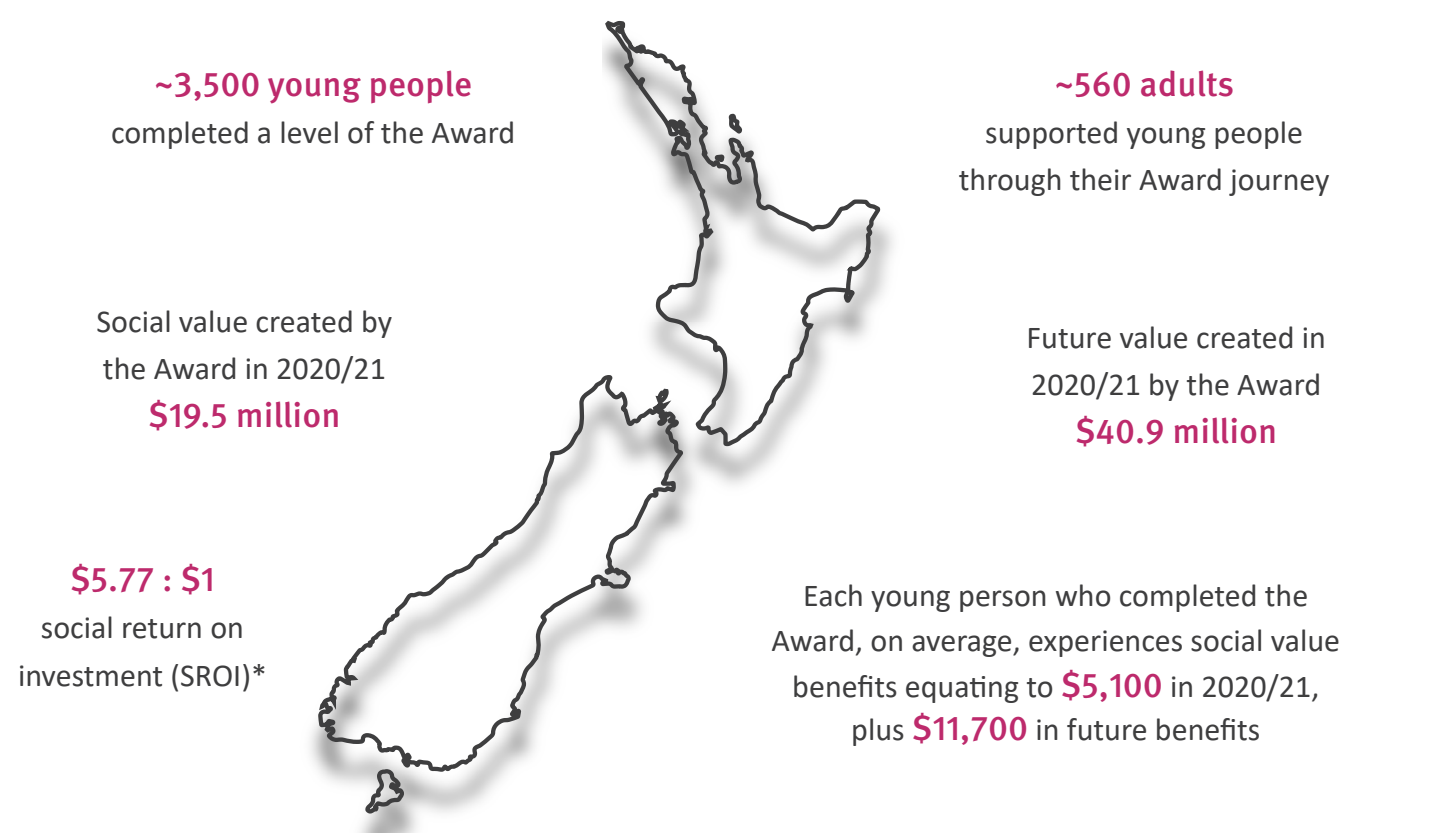
SOCIAL VALUE

The social value of the Award during July 2020 to June 2021

The Duke of Edinburgh's Hillary Award (The Award) is a youth charity striving to give more young people access to high-quality, non-formal education and learning experiences. To demonstrate the value of the impact of the Award, we have conducted a social value analysis. Social value is the value of changes that stakeholders of the Award experience due to their involvement with the Award.

Our stakeholders are the **young people** who take part in the Award, the **adults** who volunteer to support them through their Award experience and the **wider community** that benefits from the Award-related activities undertaken by young people and adults in the Award in terms of contributions to the economy and through volunteering.

Through our social value research, we estimate that **\$19.5 million** in social value was generated between 1 July 2020 and 30 June 2021 through the delivery of the Award framework. A further **\$40.9 million** is estimated in future value, due to the continuation of the 2020 - 2021 cohort of Award Holders' personal development activities over their lifetime, following completion of their Award.



Of the \$19.5 million created by the Award in 2020 - 2021

\$8,383,000 was created through increased engagement with charitable and community causes	\$1,260,000 was created through improved physical health and fitness	\$7,659,000 was created through improved mental health and wellbeing	\$2,182,000 was created through increased social cohesion
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*Based on the social value analysis of the Award in 2020 - 2021, we estimate that, for every \$1 that was invested in the Award, \$5.77 in social value was generated. For the purposes of the SROI calculation and to align the value created with the annual cost of Award delivery, the value of one year only has been included. The average time to complete the Bronze, Silver and Gold Award level is 0.80, 0.99 and 1.56 years respectively. A full copy of our social value analysis is available from the Award office.

STATEMENT OF FINANCIAL POSITION

As at 30 June 2021

	2021 (\$)	2020 (\$)
ASSETS		
Current assets		
Bank accounts and cash	203,582	105,461
Debtors and prepayments	75,977	57,297
Other current assets	607,159	442,099
Total current assets	886,719	604,857
Non-current assets		
Property, plant and equipment	91,170	75,603
Total non-current assets	91,170	75,603
TOTAL ASSETS	977,889	680,460
LIABILITIES		
Current liabilities		
Creditors and accrued expenses	203,523	32,966
Employee costs payable	50,979	50,866
Unused donations and grants with conditions	311,602	213,161
Other current liabilities	12,452	19,569
Total current liabilities	578,557	316,561
TOTAL LIABILITIES	578,557	316,561
NET ASSETS	399,331	363,898
ACCUMULATED FUNDS		
Accumulated surpluses	399,331	363,898
TOTAL ACCUMULATED FUNDS	399,331	363,898

STATEMENT OF FINANCIAL PERFORMANCE

For the year ended 30 June 2021

	2021 (\$)	2020 (\$)
REVENUE		
Donations, fundraising and other similar revenue	1,578	15,406
Fees, subscriptions and other revenue from members	44,590	45,014
Revenue from providing goods or services	652,793	534,926
Interest, dividends and other investment revenue	3,439	10,628
Specific grants	534,776	457,604
Other income	40,468	94,248
TOTAL REVENUE	1,286,645	1,157,825
EXPENSES		
Expenses relating to public fundraising	156	50
Employee related costs	547,673	582,659
Costs related to providing goods or services	242,863	237,050
Project funding programme delivery	460,520	336,563
TOTAL EXPENSES	1,251,212	1,156,322
SURPLUS FOR THE YEAR	35,433	1,503

Please see Full financials for more information

DIRECTORY

PATRON

Her Excellency The Rt Hon Dame Patsy Reddy

BOARD

Board Chair:

Ken Hames

Trustees:

Richard Chilton

Andrea Duncan

Emily Fabling

Simon McDermott

Maxine Moana-Tuwhangai

Mason Stretch

Brigitte Windley

Youth Trustee:

Ishan Kokulan

STAFF

Karen Ross – National Director

Candice Maritz – Finance & Operations Manager

Kylie Thorpe – Award Delivery Manager

Monique Warring – Communications Advisor

Kirsty Stratford – Relationship and Funding Advisor

Jessica Zanetti – Award Delivery Advisor

Marie Wilson – Gold Award Advisor

Kathleen Long – Administration Support

NATIONAL ORGANISATIONS

Boys' Brigade

Girls' Brigade

Girl Guiding New Zealand

New Zealand Cadet Forces

Scouts Aotearoa

Special Olympics

St John

Surf Lifesaving New Zealand

Youthtown

YSAR – Youth Search and Rescue

KEY PARTNERS

Auckland Challenge

Blue Light

Bushworks NZ

Escape Adventurous Journeys

Joshua Foundation

Papa Taiao Earthcare

Taranaki Outdoor Pursuits and Education Centre

Whenua Iti Outdoors

AWARD ACTIVITY PROVIDERS

Actura

Adventure Specialities Trust

Adventure Works

Adventure Southland Ltd

Afoot

Antipodeans Abroad

Auckland Challenge

Auckland Sea Kayaks Ltd

Bigfoot Adventures

Blue Light

Bowls Wellington

Boyle River Outdoor Education Centre

Bushworks NZ

Crimson Education

Escape Adventurous Journeys

Habitat for Humanity

Hillary Outdoors Education Centre

House of Science NZ Charitable Trust

Joshua Foundation

Kāpiti Equestrian and Vaulting Centre

Makahika Outdoor Pursuits Centre

New Zealand Sailing Trust

Outdoor Training New Zealand

Outward Bound New Zealand

Papa Taiao Earthcare

Peak Performance Solutions

Peel Forest Outdoor Centre

Perry Outdoors Education Centre

Piha Surf Academy

Potiki Adventures

Search the Way

Social Nature Movement

Spirit of Adventure

Taranaki Outdoor Pursuits and Education Centre

Travel Ed

Whenua Iti Outdoors

YMCA Camp Adair

YMCA Camp Raukawa

YMCA Hawke's Bay

YMCA Kaitoke Outdoor Education Centre

OPEN AWARD CENTRES

Auckland Challenge

Bushworks NZ

Escape Adventurous Journeys

National Office Virtual Award Centre

Search the Way

Taranaki Outdoor Pursuits and Education Centre

Whenua Iti Outdoors



THANK YOU FOR PARTNERING WITH US

*"I can't wait to confidently step out into this next phase of my life
equipped with the many experiences I've had over the past few years"*
2021 Gold Award Recipient

PLATINUM PARTNERS



MINISTRY OF
YOUTH DEVELOPMENT
TE MANATŪ WHAKAHIAATO TAIOHI

Administered by the Ministry of Social Development

GOLD PARTNERS



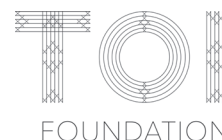
TAI SHAN
FOUNDATION

SILVER PARTNERS

Glenice and John
Gallagher
Foundation



BRONZE PARTNERS



Winton and Margaret Bear
Charitable Trust



PARTNERS OF THE AWARD



Hugh Hunter Berg
Charitable Trust



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